

An Alternative to the Status Quo

Better Benefits Start Here

Where Flexibility Meets Transparency

Alternative Insurance Resources (AIR) has provided employers across the southeast with effective and affordable alternatives to traditional benefit plans for more than three decades. The only full-service, independently held brokerage and benefits consulting firm in Alabama that also provides third-party administration (TPA) services, AIR delivers flexible, transparent solutions designed to control costs long-term, while also ensuring that employees have access to the quality coverage they deserve.

Why AIR?

Fully Independent with a Three-Decade Track Record

We believe in FULL Transparency, Including Robust Reporting

Our Solutions Are Built Around Unique Needs of Every Client

We Offer a Toolbox of Innovative Technology + Industry-Leading Vendors

We Are Your Partner and With You Every Step of the Way





"I would like to share a quick note regarding the superior service and excellent customer service Alternative Insurance Resources, Inc. has provided the Mobile Airport Authority for the past 19 years. The staff for AIR are knowledgeable, reliable, highly competent, and trustworthy. Unlike other TPA agencies I've worked with, I felt right away that staff members for AIR truly understood where they fit into the broader scope of the Mobile Airport Authority's business needs. I highly recommend AIR's service to other organizations."

Mechel Portis, BSHA, MHA
Vice President of Administration
Mobile Airport Authority

What We Offer





Brokerage & Consulting Services

We'll work with you to discover the benefits solution that will most effectively meet your current and long-term needs.



Plan Design & Administration

Comprehensive self-funded plans built from the ground up, including life, dental, vision, disability, disease management, Rx, and more.



Stop-Loss Coverage

Out industry-leading stop-loss partners are equipped to meet the Specific and Aggregate coverage needs of every client.



Health Bridge

A defined benefit solution created to maximize the advantages of a high-deductible health plan (HDHP).

Unlock the savings potential.

Let's talk today about what Health Bridge can deliver for you!

205.871.3229 sales@youtpa.com

